
Practitioner News November 2021: Latest research on Superbug mutation

1 message

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Practitioner News
Nutritional Update November 2021

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Dear Colleague

Welcome to our November nutritional update for practitioners. The aim of this regular news update is to keep you up-to-date with research findings from the nutritional industry, launch of new products and special offers from Pure Bio Ltd, and to help keep you abreast of products available for your patients and when & how to use them.

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Featured Articles

[COMMON DISINFECTANT MAY LEAD TO SUPERBUG MUTATION](#)

We tend to think of disinfectants as our allies in the fight against disease, a feeling that may never have been stronger than during the



COVID-19 pandemic. But now a ground-breaking Macquarie University study has found a commonly used disinfectant may be a double agent, blocking antibiotics from working and even promoting antibiotic resistance.

Read more at [medicalxpress.com](https://www.medicalxpress.com)

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PROBIOTICS SHOWN TO SIGNIFICANTLY IMPROVE COLIC



This double-blind, placebo-controlled, randomised clinical trial showed that lactobacillus was effective in preventing functional gastrointestinal disorders in infants. The treatment-group children had 44% fewer medical visits for gastrointestinal symptoms, 71% fewer emergency department visits, 82% fewer lost parental work days, and markedly less use of either prescribed or over-the-counter pharmacologic interventions.

Read more at [Medscape.com](https://www.medscape.com)

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Product Focus

NEW PRODUCT LAUNCH



LACTOBACILLUS ACIDOPHILUS



We are pleased to announce the launch of a new [Pure Bio product - Lactobacillus Acidophilus - 60 capsules](#)

Lactobacillus Acidophilus is a naturally occurring, beneficial bacteria, which promotes a healthy intestinal tract. Lactobacillus Acidophilus helps to maintain a healthy microflora environment by helping to provide beneficial bacteria in the gut.

This product contains the unique DDS-1 strain of Lactobacillus Acidophilus. DDS-1 is one of the best characterised and researched strains of bacteria. Human trials show it can survive its passage through the stomach and make it through to the gut where it can then colonise.

Each capsule provides 4 billion viable organisms at the time of manufacture. It is also blended with the prebiotic fructooligosaccharide (FOS) for optimum absorption.

This product is:

- **Free from gluten, soya, dairy and sugar**
- **GMO free**
- **Suitable for vegetarians and vegans**
- **Kosher**

Special Note:

Probiotics may be contraindicated for immunocompromised individuals.

If you are pregnant or lactating, have any immune-related health condition, or are taking any medication, consult your healthcare practitioner before use.

Once opened, keep refrigerated to prolong culture viability.

Recommended Dosage

Take 2 capsules daily before food, with 6-8oz water, or as directed by your healthcare practitioner.

Contents: one capsule provides:

Lactobacillus Acidophilus (species: DDS1)	4 billion CFU*
Fructooligosaccharides (FOS)	390mg
Vitamin C (ascorbic acid)	3mg
other ingredients: vegetarian capsule (cellulose, water)	

*at the time of manufacture

ORDER NOW :

[Pure Bio Lactobacillus Acidophilus - 60 capsules - £13.99](#)



To order a Lactobacillus Acidophilus sample phial for your Pure Bio test kit (at £1.50 each), simply call us on 01403 730342.

(Please note, this replaces the current phial in your test kit for ProFlora Daily Acidophilus, which has been discontinued)

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Latest Pure Bio News

EXPANDED RANGE OF UK-SOURCED 100% PURE SUPPLEMENTS FROM PURE BIO

Due to the ever-increasing import regulations and costs, we have been working hard over the last few months to increase our range of UK manufactured supplements, in order to extend our range of competitively-priced products, whilst maintaining the highest quality and purity you have come to expect from Pure Bio.

We are pleased to announce that we will be introducing our UK manufactured range gradually over the coming months, so please be sure to check our newsletter regularly for our product launches and updates.

This month we are launching [Pure Bio Lactobacillus Acidophilus](#). Please see above for full details

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Winter Sale



We are clearing our shelves of some shorter-dated products and are pleased to offer you some fantastic savings! **HURRY AS IT'S FIRST COME FIRST SERVED!**

Product	Size (caps)	Number of pots available	Expiry date	Sale price £
Wholistic Red Ginseng	30	1	31 Oct 21	FREE

<u>Black Seed Oil</u>	500ml	1	21 Nov 21	FREE
<u>Green Tea Extract</u>	90	3	23 Nov 21	FREE
<u>Viridikid Omega-3 Oil</u>	200ml	1	25 Nov 21	FREE
<u>AI Formula</u>	120	3	30 Nov 21	FREE
<u>L-Carnitine</u>	60	4	30 Nov 21	FREE
<u>H M Complex</u>	90	1	30 Nov 21	FREE
<u>Rhodiola Rosea</u>	180	7	30 Nov 21	FREE
<u>Vit B1 B-Complex HIGH ONE</u>	30	1	25 Dec 21	£4.08

<u>Homocysteine Factors</u>	60	7	31 Dec 21	£10.00
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SIMPLY TELEPHONE 01403 730342 OR EMAIL US ON info@purebio.co.uk TO PLACE YOUR ORDER AND TAKE ADVANTAGE OF THE SAVINGS

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Pure Bio Christmas Time



PURE BIO CHRISTMAS GIFTS



Choose from our wide range of [organic toiletries](#) and [hand-made organic candles](#) for the perfect Christmas present - from individual products to [gift sets](#) ready-made for you - the choice is yours!

Still can't decide? How about a [Pure Bio Gift Voucher](#) for your loved one to choose their favourite Pure Bio products.

PURE BIO CHRISTMAS OPENING HOURS 2021

Friday	24 December	9am to 12 noon
Monday	27 December	CLOSED
Tuesday	28 December	CLOSED
Wednesday	29 December	9am to 5pm
Thursday	30 December	9am to 5pm
Friday	31 December	9am to 5pm
Monday	3 January	CLOSED
Tuesday	4 January	9am to 5pm

**WISHING YOU A VERY
MERRY CHRISTMAS FROM
THE PURE BIO TEAM**



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Gift Vouchers

Did you know that we sell [Gift Vouchers](#) which can be used against the purchase of any of our products - from supplements to soap to socks? **A great gift at any time of year**



The vouchers can be purchased in denominations of £5, £10 and £20 and are valid for one year

Why not give the gift of health with the luxury of choice!

Order from the office 0044 (0)1403 730342 or visit our website [here](#)

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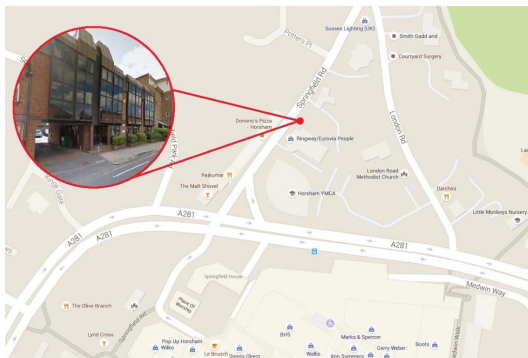
Quote of the Month

"And above all things, never think that you're not good enough"

Isaac Asimov

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How to Find Us



You can order from our [website](#) or make purchases in person. Find us at:

**Ground Floor, 44 Springfield Road,
Horsham, West Sussex, RH12 2PD**

Tel: 0044 (0)1403 730342

Email: info@purebio.co.uk

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